



## **SUBMISSIONS NOW OPEN FOR THE 3<sup>RD</sup> ANNUAL STREAMY AWARDS** **@ [www.streamys.org](http://www.streamys.org)**

Award Show To Be Hosted At The Hollywood Palladium on February 17, 2013

SANTA MONICA, CA (August 16, 2012) – Drew Baldwin and Joshua Cohen, founders of Tubefilter and creators of The Streamy Awards, and Ariel Elazar, VP Digital, of dick clark productions, inc. (dcp), announced today that submissions are now open. The 3<sup>rd</sup> Annual Streamy Awards Presented By Coca-Cola will be streamed live online for viewers worldwide on February 17, 2013 from the Hollywood Palladium.

The Streamy Awards is devoted to honoring excellence in original web video programming and those who create it. The annual event brings together the leading creative talent from the online entertainment industry.

All industry creators from independents to studios and networks can now submit their work for the 3<sup>rd</sup> Annual Streamy Awards at [www.streamys.org/enter](http://www.streamys.org/enter) in various categories including Best Actor and Best Actress, Best Online Musician, Best Action or SciFi Series, Best Comedy Series, Best Drama Series, Best Non-Fiction or Reality Series, and Best First Person Series (FPS), among others. A full list of Streamy Award categories is available at [www.streamys.org/categories](http://www.streamys.org/categories).

The winners of the Streamy Awards will be determined by an inaugural Streamys Blue Ribbon Panel comprised of a select group of creative leaders who are shaping the future of entertainment, including talent, executives, producers and journalists from today's most prestigious organizations and media companies. Yangaroo, the awards show management solution, will power the submissions and the Streamys Blue Ribbon Panel nominee and winner selection platform.

Baldwin stated, "This year we have seen explosive growth in online video as mainstream audiences are embracing this revolutionary new medium. With major investments in original programming and new advances in technology, creators—both indie and studio alike—have been blowing the roof off with their original programming. We can't wait to see what this year's crop of submissions produces."

Elazar added, "The Streamy Awards are coming to Hollywood right in the heart of awards season and we look forward to recognizing online video as the newest pillar of the entertainment industry. The Streamys are poised to entertain audiences for years to come."

For additional information, please visit [www.streamys.org](http://www.streamys.org).

# # #

**About the Streamy Awards**

Created in 2008 by Drew Baldwin and Joshua Cohen along with leaders from the digital entertainment industry, the Streamy Awards is devoted to honoring excellence in original web video programming and those who create it. The annual event brings together the leading creative talent from the online entertainment industry. Visit [www.streamys.org](http://www.streamys.org) and follow @streamys on Twitter.

**About Tubefilter**

Tubefilter is the leading digital entertainment media company covering the online video industry and is the definitive source for industry news, reviews, and industry events. Properties include: Tubefilter News, the authority for online video industry and leading source for web series news and reviews; Tubefilter Meetups, an event series where online video professionals gather to hear expert panel discussions and meet other advertisers, executives, and content creators; and the Streamy Awards, a star-studded awards show honoring excellence in online video programming. Visit [www.tubefilter.com](http://www.tubefilter.com) and follow @tubefilter on Twitter.

**About dick clark productions, inc.**

Founded in 1957, dick clark productions, inc. (dcp) is a leading independent producer of television programming. dcp produces perennial hits such as the "American Music Awards," "Golden Globe Awards," "Academy of Country Music Awards," and "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest." dcp also produces popular weekly television programming, including "So You Think You Can Dance," and owns and maintains one of the world's most unique and extensive entertainment libraries, which includes more than 30 years of "American Bandstand" footage.

**Media Contacts:**

For The Streamy Awards:

Marina Beck, Rogers & Cowan, [mbeck@rogersandcowan.com](mailto:mbeck@rogersandcowan.com), 310-854-8192

Susan Yin, Rogers & Cowan, [syin@rogersandcowan.com](mailto:syin@rogersandcowan.com), 310-854-8122

For Dick Clark Productions:

Brian Rubin, PMK•BNC, [Brian.Rubin@pmkbnc.com](mailto:Brian.Rubin@pmkbnc.com), 310-854-4800