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**DICK CLARK PRODUCTIONS, TUBEFILTER, AND VH1 ANNOUNCE**

**THE 5TH ANNUAL STREAMY AWARDS TO BROADCAST LIVE**

**ON VH1 THURSDAY, SEPTEMBER 17, 2015 AT 10:00 PM ET/PT**

***2015 Submissions and Fan Nominations Open with New Categories***

*For Streamy Awards photos and video assets, please go to:*[*http://bit.ly/StreamysContent*](http://bit.ly/StreamysContent)

**Los Angeles, CA (June 3, 2015)** – dick clark productions, one of the world’s largest producers and proprietors of televised live event programming, Tubefilter, the leading resource for YouTube and online video news, analysis and events, and [VH1](http://www.vh1.com), the renowned music and pop culture television network, have partnered for the first-ever television broadcast of the Streamy Awards. The 5th Annual Streamy Awards, honoring the best in online video and the creators behind it, will air live on VH1 and its digital platforms from the historic Hollywood Palladium on Thursday, September 17, 2015 at 10:00 pm ET/delayed PT.

“The VH1 audience is connected on every platform. So it’s a natural for VH1 to celebrate the innovators who, like us, entertain literally millions of viewers,” said Tom Calderone, President, VH1. “We couldn’t be more excited to partner with dick clark productions and Tubefilter on amplifying all of the amazing creativity of the past year by presenting the Streamy Awards for the first time ever on television.”

"Our partnership with VH1 is not only a huge milestone for the Streamy Awards, but also a triumph for the entire creator community," said Streamy Awards Creator Drew Baldwin. "Having the full support of such a major media network validates what we have believed all along—native digital creators are integral to the future of entertainment."

“dick clark productions and Tubefilter have grown the Streamy Awards to the point where it has become a benchmark of success—equally important to the industry, the creators, and the fans,” said Ariel Elazar, Senior Vice President of Digital for dick clark productions.

“We couldn’t imagine a better home for the Streamy Awards,” said Assaf Blecher, Vice President of Programming & Development for dick clark productions. “VH1 has always embraced cutting edge programming, which makes them the ideal partner for such an innovative show.”

Creator Submissions and Fan Nominations for the 5th Annual Streamy Awards open today at [www.streamys.org](http://www.streamys.org) and close 11:59 pm PT on Friday, June 26, 2015.

Continuing to reflect the current state of original programming native to online and social video, the 5th Annual Streamy Awards will feature new and updated awards, including:

* New subject awards for Lifestyle channels and Documentary or Investigative series.
* Breakout Creator and Breakthrough Artist awards recognizing up-and-coming digital creators and music artists who have not previously been nominated.
* Introduction of the Social Video category to include Instagram, Snapchat, and Vine.

The full list of awards categories for the 5th Annual Streamy Awards is available at: [www.streamys.org/categories](http://www.streamys.org/categories).

Fan Nominations will once again put fans at the heart of the official nominations process, by allowing them to publicly nominate their favorite creators and shows. The creator submission with the most fan nominations automatically becomes one of the five official nominees in each category. Two Audience Choice Awards—Entertainer of the Year and Show of the Year—are determined entirely by fan vote.

“More than ever before, audience engagement is critical to success in online video—wherever it may live,” added Streamy Awards Creator Josh Cohen. “Fans are a powerful voice, and will always play a major role in the Streamy Awards discovery and nominations process.”

Streamys winners are determined by the Streamys Blue Ribbon Panel, comprised of a select group of leaders shaping the future of entertainment. They include creators, executives, and other experts in the online video industry.

The 4th Annual Streamy Awards garnered more than 7 million views on YouTube, 2.8 million Vine loops in 24 hours, three worldwide trending topics on Twitter, driving more engagement than the top TV shows airing that night. Creators and fans generated more than 1 billion impressions around the show.

Join the conversation on Twitter with [@streamys](https://twitter.com/streamys) using **#Streamys**. Follow Streamy Awards on [Facebook](https://www.facebook.com/streamys).

**Cheat tweet:** This year [@dclarkp](https://twitter.com/dclarkp) and [@tubefilter](https://twitter.com/tubefilter) are bringing the [@Streamys](https://twitter.com/Streamys) to [@VH1](https://twitter.com/VH1)!  Tune-in LIVE on 9/17 at 10PM ET|PT: [bit.ly/Streamys2015](http://bit.ly/Streamys2015) [#streamys](https://twitter.com/search?q=%23streamys)

**About The Streamy Awards**

Founded by Drew Baldwin and Joshua Cohen, the Streamy Awards honor the best in online video and the creators behind it. The annual event brings together the biggest names in YouTube and online video for a night of celebration, discovery, and meaningful recognition.

**About dick clark productions**

dick clark productions (dcp) is the world's largest producer and proprietor of televised live event entertainment programming with the “Academy of Country Music Awards,” “American Country Countdown Awards,” “American Music Awards,” “Billboard Music Awards,” “Dick Clark's New Year's Rockin’ Eve with Ryan Seacrest,” “Golden Globe Awards,” “Hollywood Film Awards” and “The PEOPLE Magazine Awards.” Weekly television programming includes SO YOU THINK YOU CAN DANCE from 19 Entertainment, a division of CORE Media Group, and dcp; WORLD’S FUNNIEST from Jukin Media and dcp; as well as BOOM! (FOX) from Keshet DCP, the joint venture between Keshet International (KI), the global distribution and production arm of Keshet Media Group, and DC Media, the parent company of dcp. dcp also owns one of the world's most unique and extensive entertainment archive libraries with more than 55 years of award-winning shows, historic programs, specials, performances and legendary programming. For additional information, visit [www.dickclark.com](http://www.dickclark.com).

**About Tubefilter**

Tubefilter is the leading resource for YouTube and online video news, analysis, and events, including the Streamy Awards ([streamys.org](http://www.streamys.org/)) and Stream Con NYC ([streamconnyc.com](http://streamconnyc.com/)). For additional information, visit [www.tubefilter.com](http://www.tubefilter.com).

**About VH1**

VH1 delivers the ultimate mash-up of music, pop culture and nostalgia for adults who still want to have fun.  VH1 is available in 93 million households in the U.S.  VH1 also has an array of digital channels and services including VH1 Classic, VH1 Soul, the VH1 App, [VH1.com](http://www.vh1.com/) and [@VH1](https://twitter.com/VH1), the hub for all things music and pop culture.  Fans may also access current and retro VH1 programming via the VH1 App, the network's three-in-one video, new form content and co-viewing app, available for free on iOS and Android platforms.  VH1 is a unit of Viacom Inc. (NASDAQ: VIA, VIAB), one of the world's leading creators of programming and content across all media platforms.  For more information, go to [www.vh1press.com](http://www.vh1press.com/), [VH1.com](http://www.vh1.com/), or the [VH1 Facebook](http://www.facebook.com/vh1) page.  Follow us on Twitter [@VH1PR](https://twitter.com/VH1PR).

**Media Contacts:**

dick clark productions

Liz Morentin, 310-255-4602, [lmorentin@dickclark.com](mailto:lmorentin@dickclark.com)

Gina Sorial, 310-255-0308, [gsorial@dickclark.com](mailto:gsorial@dickclark.com)

MPRM Communications

Karlyn Nelson, 323-933-3399, [knelson@mprm.com](mailto:knelson@mprm.com)

Michelle Marron, 323-933-3399, mmarron@mprm.com

VH1

Chris Delhomme, 310-752-8635, [Chris.Delhomme@VH1.com](mailto:Chris.Delhomme@VH1.com)

Toni Herron-Savage, 212-846-7528, [Toni.Herron@VH1.com](mailto:Toni.Herron@VH1.com)

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The 5th Annual Streamy Awards recognize excellence across forty-four categories, including two Audience Choice Awards chosen entirely by members of the public.

**Overall (9)**

Animated

Breakout Creator (New Category)

Comedy

Drama

First Person

Indie

International

Non-Fiction

Spin-Off

**Subject (13)**

Action or Sci-Fi

Beauty

Documentary or Investigative (New Category)

Fashion

Food

Gaming

Health and Wellness

Kids and Family

Lifestyle (New Category)

News and Culture

Pranks

Science or Education

Sports

**Performance (5)**

Actor

Actress

Collaboration

Dance

Ensemble Cast

**Music (3)**

Breakthrough Artist (New Category)

Cover Song

Original Song

**Craft (6)**

Cinematography

Costume Design

Directing

Editing

Visual and Special Effects

Writing

**Social Video (4)**

Short Form Comedy (New Category)

Short Form Creativity (New Category)

Snapchat Storyteller (New Category)

Viner

**Campaign (2)**

Brand Campaign

Social Good

**Audience Choice (2)**

Entertainer of the Year

Show of The Year